

Risk Communication 101



Dr. Stacey
Hoffman

The Nebraska Risk Communication Cadre was recently invited to present to state agency Public Information Officers (PIOs) at a Nebraska Emergency Management Agency workshop regarding the work of the cadre and how state and local agencies can use the cadre as a resource. Center Research Specialist, **Dr. Stacey Hoffman**, led the presentation and was assisted by Dianna Seiffert, PIO, Nebraska Department of Agriculture; Phil Rooney, PIO, Douglas County Health Department; and **Dr. Kate Speck**, Senior Research Manager at the Public Policy Center.

Risk communication messaging is used by emergency management, corrections, public health, behavioral health, and various other types of agencies to provide public information during a crisis or emergency. The process of working as a team to develop effective messaging using a well-researched model was presented. This presentation featured both an active demonstration of the essential components of creating messages as well as an overview of the use of messages prepared in advance to be used in the case of an emergency.



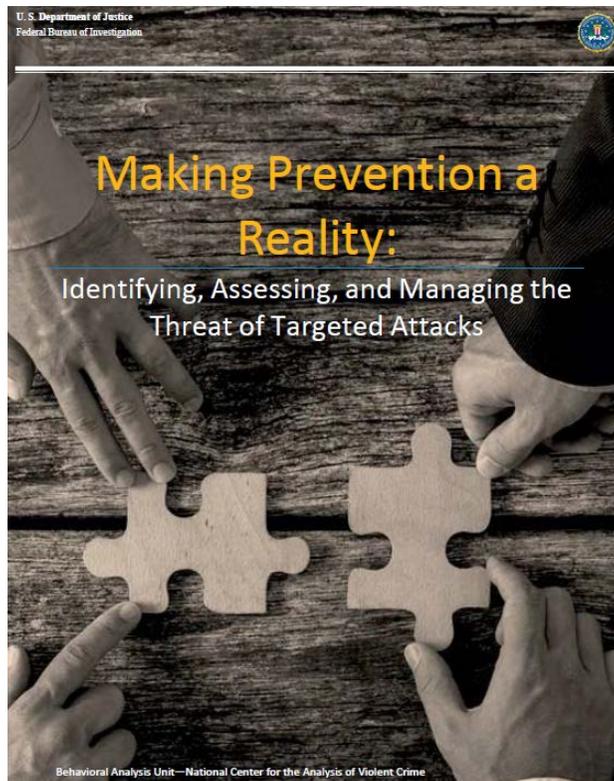
Dr. Kate Speck

Those interested in learning more about the Risk Communication Cadre are encouraged to contact Dr. Hoffman at 402-472-4673 or shoffman@nebraska.edu.

PUBLIC POLICY CENTER DIRECTOR ASSISTED FBI ON THREAT ASSESSMENT MONOGRAPH

Dr. Mario Scalora, Director of the Public Policy Center, served as part of an advisory group that assisted the Federal Bureau of Investigation in developing a monograph focusing on the threat of targeted violence. This book serves as a comprehensive guide for novice and experienced practitioners alike who are involved in the area of threat assessment and management. As a nationally known expert in this field, Dr. Scalora's work is cited throughout.

This publication is currently **online and available for download**.



CENTER RESEARCHERS WORKING ON EARLY CHILDHOOD EDUCATION

Center researchers, **Dr. Mark DeKraai**, **Janell Walther**, and **Tarik Abdel-Monem** are traveling across the state of Nebraska to conduct over 250 interviews from 50 different schools about policies and practices that promote early learning and development in children as they develop from preschool to grade 3. This work is being conducted as part of the **Learning Frontiers project** in partnership with the **Nebraska Center for Research on Children, Youth, Families and Schools**; **Early Learning Network**; and the **Buffett Early Childhood Institute**.

Participating Communities



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